



Better Business Bureau®

Start With TrustSM

Serving Southern Alberta and East Kootenays



THE EXAMINER

May 2011 - Special Edition

ARCHIVE

April 2011
April 27, 2011
Vol. 1
Issue 93

April 2011 - Special Edition
April 11, 2011
Vol. 1
Issue 92

March 2011
March 30, 2011
Vol. 1
Issue 91

March - Special Edition
March 11, 2011
Vol. 1
Issue 90

February 2011
February 17, 2011
Vol. 1
Issue 89

January 2011
January 24, 2011
Vol. 1
Issue 88

December 2010
December 7, 2010
Vol. 1
Issue 87

November 2010
November



2011 Business Ethics Awards

Trust • Performance • Integrity

Congratulations to the Recipients of the 2011 Business Ethics Awards!

BBB Serving Southern Alberta and East Kootenays was joined by 200 local business and community leaders to honour seven outstanding businesses on May 4 at the 2011 Business Ethics Awards.

"It is a testament to the value of trust in our communities when a record number of consumers nominate organizations for the 2011 Business Ethics Awards" said Sandra Crozier-McKee, President and CEO of BBB Serving Southern Alberta. "This year's nominees were of an extremely high calibre and BBB is honoured to be able to recognize these businesses."

The event was held at The Westin Calgary and had a relaxed cocktail hour feel. Lea Willams-Doherty emceed the awards and helped congratulate all businesses in attendance for their years of support.

Deputy Mayor Gael MacLeod and newly-appointed BBB CEO and President Sandra Crozier-McKee presented four businesses with honourable mentions, and three businesses with 2011 Business Ethics Awards.

Congratulations to the following businesses:

SMALL BUSINESS (25 or fewer employees)

Honourable Mentions:

Home-Rail Ltd.

Smith Bros Floors Ltd.

[MORE]



Winner: Pinnacle Group Renovations by Design Ltd.



The judges were impressed by this company's team concept that empowers

their employees to make decisions and express innovative thoughts and ideas. They have a great employee training program, a history of supporting local charities, and recycle building materials to reduce their impact on the environment.

MEDIUM BUSINESS (26 to 75 employees)

Honourable Mentions:

**Porter Tile and Marble (1991)
Ltd.**



**Lynn Donaldson & Associates
Design and Contracting Ltd.**



Winner: VistaVu Solutions Inc.



Our judges chose this company because their core values embody integrity, growth, service, passion and commitment to excellence. If errors occur, as they sometimes do, they respond quickly to set things right. This organization's vision is supported by their dedicated staff and numerous customer testimonials.

LARGE BUSINESS (76 or more employees)

Winner: Arpi's Industries Ltd.



The family history in this company impressed our panel of judges. Arpi's empowers their employees to do the right thing and they profess that ethics is what you do when no one is looking.

The Judges: This year's blue-ribbon panel of judges consisted of Retired Judge Michael H. Porter; George Yates, Director of Consumer Programs, Service Alberta; and Wendelin Fraser, Dean of the Bissett School of Business at Mount Royal University.

Many thanks to the generous sponsors of the 2011 Business Ethics Awards!



Friends of BBB Sponsors: Action Cabinets Inc., Miller Thomson LLP and Renfrew Insurance Ltd.

Do you know of a business that deserves to win a Business Ethics Award because they work through concerns with consumers, are fiscally responsible, practice responsible marketing... etc? [Nominate them for the 2012 Business Ethics Awards!](#)



Follow your BBB on **Twitter** [@CalgaryBBB](#)
"Like" us on **Facebook** as [BBB Serving Southern Alberta and East Kootenays | Better Business Bureau](#)